

# Why logging is essential for digital transformation

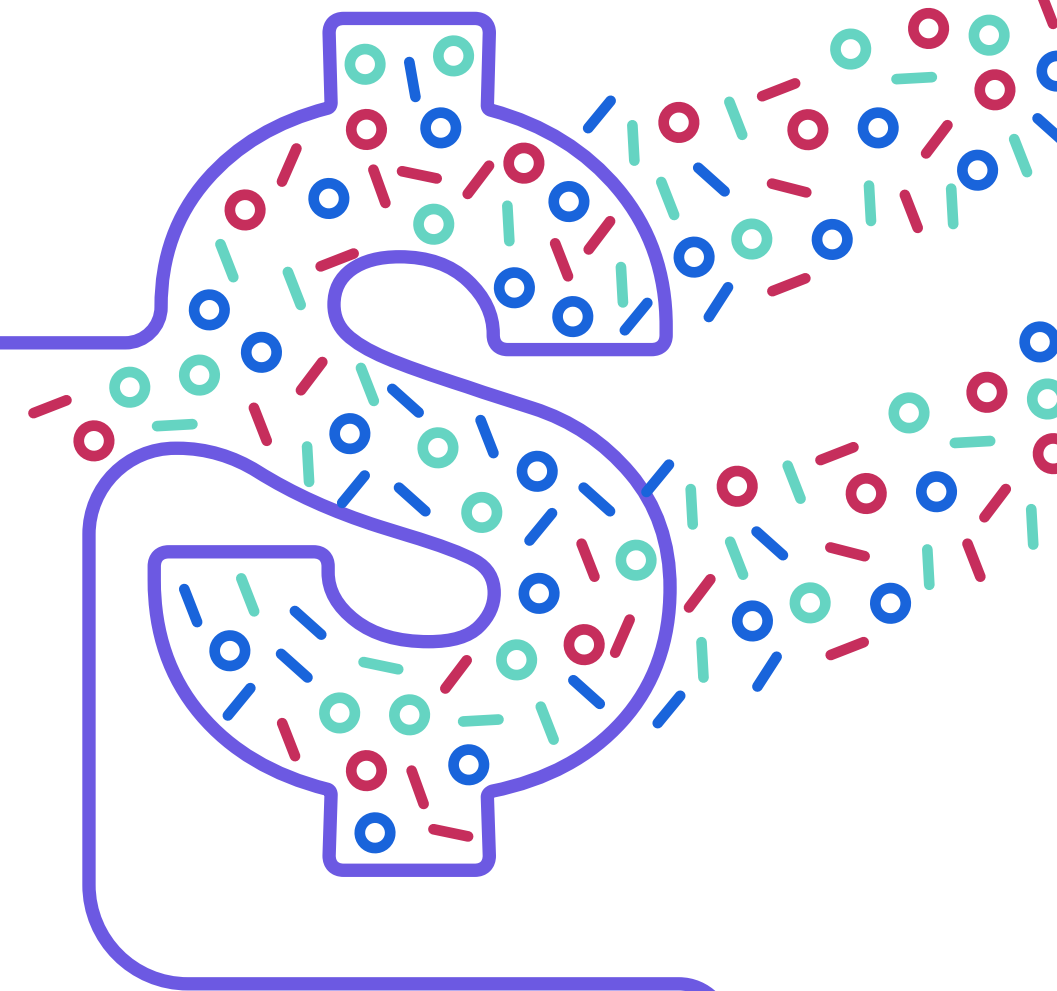


Digital transformation has been underway for years and it accelerated dramatically in 2020. As remote work becomes the norm, and consumers rely more on digital-first experiences, engineering practices have experienced seismic shifts to support more distributed teams, complex delivery pipelines, and accelerated release cycles. One of the biggest challenges that digital leaders face is putting in place the tools and practices to support modern infrastructure and application development. This infographic explores the acceleration of digital transformation and the challenges facing teams that are trying to achieve it.

1

## • \$100 trillion

Digital transformation is expected to add \$100 trillion to the world economy by 2025. Platform-driven interactions are expected to enable approximately two-thirds of the \$100 trillion value at stake from digitalization by 2025. ([World Economic Forum](#))



2

## • 40% ↑ Efficiency

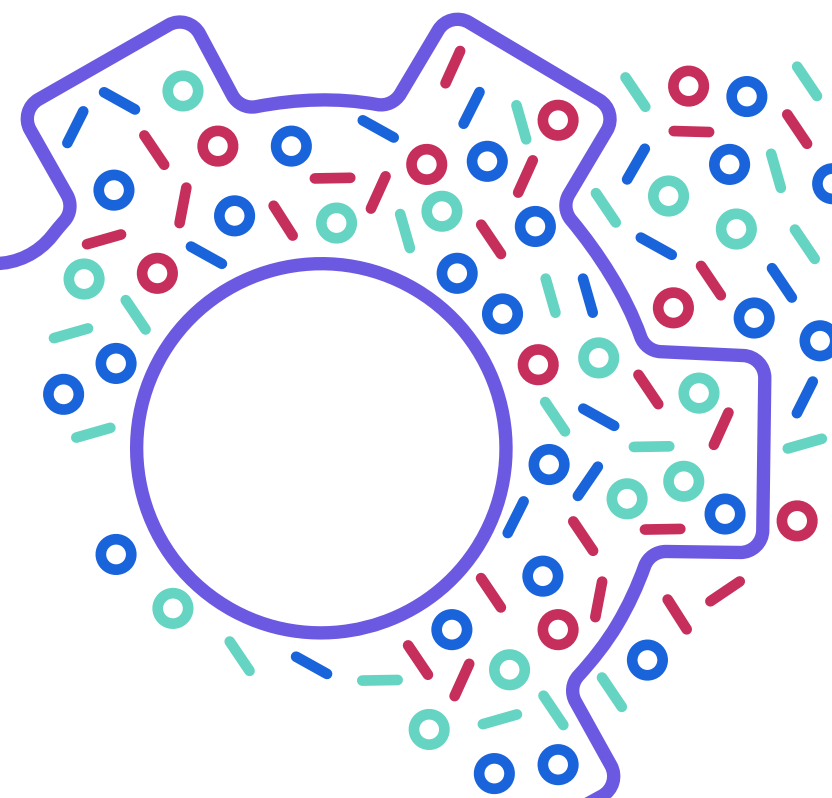
Executives say the top benefits of digital transformation are improved operational efficiency (40%), faster time to market (36%) and the ability to meet customer expectations (35%). ([PTC](#))



3

## • 93% of Tech Companies

Up to 93% of companies agree that innovative technologies are necessary to reach their digital transformation goals. ([Forrester](#))



4

## • 45% of Executives

Challenge: 45% of executives don't think their company has the right technology to implement a digital transformation. ([PwC](#))



The mandate is clear to modernize software development pipelines and practices, but gaps in tooling can be the biggest roadblock. For many companies, modern log management is a critical piece of the digital transformation puzzle. As more teams adopt microservices and move to the cloud or deploy across multiple cloud platforms, the amount of data that they produce and consume has grown exponentially. Centralized log management that provides actionable value for DevOps teams is a foundational technology for implementing digital transformation.